Communication Studies

Degree(s)
A.A. in Communication Studies AA.COMM.OPTB or AA.COMM.OPTC (with Transfer Emphasis using General Education Requirements Option B or C)

Certificate(s)
None

Employment Concentration Certificate(s)
None

PROGRAM DESCRIPTION

The Communication program major provides students with an opportunity to improve their personal, public, and professional lives. Students will study communication dynamics in interpersonal relationships, groups and public settings. By studying how, why, and with what consequences people communicate, students themselves will become more competent communicators. Students will develop broad based competencies in oral and written communication as well as critical analysis. The articulated transfer major will prepare students for further studies in intercultural studies, rhetoric, public relations, advertising, journalism, mass media, or international relations.

Communication is a discipline with its roots in ancient Greek and Roman oratory. Oral communication skills have been important throughout the history of western culture and essential in the rise of democratic forms of government. During the Twentieth Century, the discipline has broadened from its original focus on public speaking to include the teaching of communication skills needed in all aspects of daily life: family, friendships, work groups, social contacts, intercultural relations, politics, and mass media production and consumption. Currently, the discipline is poised to play a role in the computer-mediated communication of the Information Age.

DISTINCTIVE FEATURES

Communication courses involve the student in the process of learning both theory and skills. Students learn by engaging in class activities that allow for application of theory to everyday experiences, development of critical thinking abilities, and practice of oral communication skills.

CAREER OPPORTUNITIES

Business & Industry Careers:
Account Executive * Advertising Manager * Corporate Communications * Director * Events Coordinator * Fashion Merchandiser * Hospitality Manager * Human Resources Administrator * Lawyer * Manager/Administrator * Public Relations * Speech Writer * Stockbroker * Real Estate Agent/Broker * Training * Development * Travel Agent

Communications & Media Careers:
Actor * Broadcast Advertising Sales * Director- Film, Video, Theatre * Editorial Assistant * Government Relations * Graphic Artist * Market Research * Media Manager * Photographer * Publisher * Radio/TV Announcer * Reporter/Journalist * Script Writer * Sportscaster * Writer/Author

Government & Social Services Careers:
Campaign Manager * Consumer Advocate * Counselor * Elected Official * Foreign Service Officer * Government Advisor * Lobbyist * Media Specialist * Minister/Priest/Rabbi * Negotiator * Probation & Parole Officer * Social Worker

Education Careers:
Administrator * Educational Consultant * Guidance Counselor * Instructional Program * Designer * Mediator * Public Relations Officer * Speech Pathologist * Teacher
Note: Every effort has been made to keep program information current. Please use this information as a guide and consult with the chair of the department/program or an MSJC counselor.