Multimedia

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Degree(s)
Transfer: None
Non-Transfer: A.S. in Multimedia 13822 AS.MUL
(with General Education Requirements Option A)

Certificate(s)
Certificate in Multimedia 22127 CT.MUL

Employment Concentration Certificate(s)
Animation Production 99999 ECC.MUL.AP
Video Production 99999 ECC.MUL.VP
Web Design 99999 ECC.MUL.WD

Program Description
The non-transfer Certificate/Associate degree (AS) in Multimedia is designed to prepare students for entry into careers associated with web design, animation and video production. This program specifically provides students with a strong foundation in information and graphic design applications and concepts, professional production skills, verbal and visual creativity, and individual and team accountability and interaction. For individuals currently working within these fields, there may be potential for salary and/or career advancement.

Career Opportunities
All career opportunities listed are representative careers in each field. There are no guaranteed positions for students completing these programs. (See: www.onetonline.org)

Non-Transfer Degree
Copywriter, Copy Editor, Editor, Illustrator, Production Artist, Art Director, Creative Director, Lead Designer, Graphic Designer and Artist, Animator, Interface Designer, Website Designer, Multimedia Developer, Technical Director Computer Programmer, Games Programer, Webmaster, Education Program Specialist, Public Relations Workers, Trainers, Directors, Producers, Camera Operators, cinematographers, Film Editors, Sound Designers, Sound Engineers and Producers, Screen Writers, Special Effects Specialists, Videographers, Property Makers

Certificate
Illustrator, Web Designer and Developer, Social Media Marketer, Information Architect, Production Artist, Art Director, Creative Director, Lead Designer, Graphic Designer and Artist, Animator, Interface Designer, Website Designer, Multimedia Developer, Technical Director Computer Programmer, Games Programer, Webmaster, Education Program Specialist, Public Relations Workers, Trainers, Directors, Producers, Camera Operators, cinematographers, Film Editors, Sound Designers, Sound Engineers and Producers, Screen Writers, Special Effects Specialists, Videographers, Property Makers, Copywriter

Employment Concentrations
Animation Production
Multimedia Artist, Cel Animator Assistant, In-betweener, Clean-Up Artist or Stop-Motion Animator or entry-level 3D production jobs such as Assistant in the Modeling, Shading or Lighting areas

Video Production
Assistant to Camera Operator, Editor’s Assistant, Production Assistant

Web Design
Web Developer, Social Media Marketer, Information Architect, Computer Programmer, Network Systems and Data Communications Analyst, Web Design and Development

Transfer Preparation
MSJC offers a range of course work to prepare students to transfer to four-year colleges and universities. Courses that fulfill major requirements for an associate degree in this program might not be the same as those required for transfer into the major at a four year university. All four-year institutions prescribe their own standards for course evaluation and admissions. Prospective transfer students are advised to research careers, degrees and majors in the Career/Transfer Center, access www.assist.org, review the MSJC catalog and meet with a counselor to expedite their transfer plan.

Learning Outcomes
• Demonstrate professional level production skills effectively.
• Apply information and graphic design concepts.
• Communicate verbally and visually, demonstrating creativity and innovation.
• Demonstrate professional accountability, task completion and appropriate team interaction.
DEGREE

The major requirement for an Associate in Science degree (AS) in Multimedia may be met by completing 24 units of those required for the Multimedia certificate. Students planning to transfer should major in General Education and consult with instructors and counselors; since some Multimedia courses may satisfy MSJC General Education Option A requirements.

CERTIFICATE

Certificate in Multimedia (24 units)

Required Courses (12 units)

- ART-120 2D Design 3 units
- MUL-110 Introduction to Multimedia 3 units
- MUL-112 Interactive Media Design I 3 units
- MUL-114 Multimedia Project Management 3 units

Elective Courses (12 units)

- ART-108 Beginning Drawing 3 units
- AUD-145/MUS-145 Midi & Computer Recording 3 units
- CSIS-115A Web Development – Level 1 3 units
- CSIS-125A Web Development - Level 2 3 units
- MUL-116 Social Media Marketing 3 units
- MUL-123/AUD-152 Video Production I 3 units
- MUL-125 Interactive Motion Media 3 units
- MUL-131 3D Animation 3 units
- MUL-133 Production Management - Entertainment 3 units
- MUL-134 2D Animation 3 units
- MUL-139 Advanced Animation 3 units
- MUL-149 Occupational Internship: Multimedia 1-4 units
- MUL-218 Dynamic Web Design 3 units
- MUL-299 Special Projects: Multimedia 1-3 units
- THA-135 Introduction to Film 3 units

EMPLOYMENT CONCENTRATIONS

Animation Production (15 units)

This Employment Concentration Certificate provides the preparation necessary for an entry-level 2D production job, such as Cel Animator Assistant, In-betweener, Clean-Up Artist or Stop-Motion Animator or entry-level 3D production job, such as Assistant in Modeling, Shading or Lighting areas.

- MUL-125 Interactive Motion Media 3 units
- MUL-131 3D Animation 3 units
- MUL-133 Production Management - Entertainment 3 units
- MUL-134 2D Animation 3 units
- THA-135 Introduction to Film 3 units

Video Production (15 units)

This Employment Concentration Certificate provides the preparation necessary for an entry-level video production job, such as Assistant to the Camera Operator, Editor Assistant and Production Assistant. These positions perform work for TV broadcasts, advertising, video production, or motion pictures. They work with Producers or Directors responsible for creative decisions, such as interpretation of script, choice of guests, set design, sound, special effects, and choreography.

- MUL-110 Introduction to Multimedia 3 units
- MUL-123/AUD-152 Video Production I 3 units
- MUL-133 Production Management - Entertainment 3 units
- MUL-223/AUD-153 Video Production II 3 units
- THA-135 Introduction to Film 3 units

Web Design (15 units)

- CSIS-125A Web Production - Level 2 3 units
- MUL-116 Social Media Marketing 3 units
- MUL-110 Introduction to Multimedia 3 units
- MUL-112 Interactive Media Design I 3 units
- MUL-125 Interactive Motion Media 3 units
- MUL-218 Dynamic Web Design 3 units

Note: Every effort has been made to keep program information current.

Please use this information as a guide and consult with the chair of the department/program or an MSJC counselor.