

MT. SAN JACINTO COLLEGE  
EMPLOYMENT CONCENTRATION CERTIFICATE (ECC) APPLICATION  
CATALOG YEAR 2022-2023

Career Education Program: **Digital Media**

ECC Title: **Social Media Specialist**

DATE: \_\_\_\_\_

MSJC Student ID #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

\_\_\_\_\_  
First Name

\_\_\_\_\_  
MI

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
APT#

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone Number

Indicate Program Completion Semester:     Summer     Fall     Spring    Year: \_\_\_\_\_

When all class requirements have been met, ***Submit Completed Application to*** [requestecc@msjc.edu](mailto:requestecc@msjc.edu).

**PLEASE NOTE: A cumulative GPA 2.0 or higher is required for these courses.**

***Approved ECC certificates are processed and mailed on a quarterly basis***

For additional Career Education certificate and degree information, see the MSJC General Catalog or visit our MSJC Career Education website: [www.msjc.edu/careereducation/](http://www.msjc.edu/careereducation/). For ECC questions, please email [requestecc@msjc.edu](mailto:requestecc@msjc.edu).

**DO NOT WRITE BELOW THIS LINE - TO BE COMPLETED BY CAREER EDUCATION STAFF**

COURSE NUMBER	COURSE NAME	UNITS	DATE COMPLETED	GRADE EARNED
DIG-110	Introduction To Digital Media	3		
DIG-180	Digital Media Design	3		
DIG-181	Social Media Marketing <i>(formerly DIG-581)</i>	3		
DIG-582	Advanced Social Media Marketing <i>(formerly DIG-182)</i>	3		
MGT-520	Principles of Marketing Management <i>(formerly MGT-205)</i>	3		
<b>Total Units Required</b>		<b>15</b>		

\_\_\_\_\_  
Verified by

\_\_\_\_\_  
Date

\_\_\_\_\_  
Approved by Instruction Office

\_\_\_\_\_  
Date