Acceptable variations of college logo

[Mt. San Jacinto College logo variations]

Dark background only

Dark background only
Proper use and display of college logo

The MSJC logo cannot be altered or modified in any way without permission.
The eagle image is not to be removed from logo.
Color Palette

MSJC’s official college colors are a specific red and black using the Pantone Matching System, or PMS. Our red is PMS 1805c and black is Pantone Process Black. The supporting colors in the palette can be used in varying combinations for all advertising and marketing materials on the web and in print. These colors should be used to enhance graphic elements, spot typography and photo enhancement. Together, these colors help promote the personality of MSJC, as determined by the participants in the 2008 branding workshops. Each of these colors work together to accurately represent “the feel” of MSJC.

Vendors may ask for the CMYK or RGB color codes to match the Pantone color depending on the output media.

Pantone #1805
Pantone Process Black 100%
Pantone Process Black 30%

To match Pantone #1805 for RGB or CMYK color codes

R175 G38 B36
c0 m91 y100 k23

NOTE:
It is important to remember that when viewed on a computer screen, these colors can and likely will look very different than the actual Pantone color and will not be the accurate colors when printed on a typical color printer. When working with a vendor, always ask to see a print-out that has been calibrated to the right colors.
Fonts used in the Logos and Headers

Magneta - Medium

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Magneta - Bold

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Magneta - Bold Italic

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Magneta - Black

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Magneta - Black Italic

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Suggested Fonts to be used for the Body Text

Times New Roman - Regular

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Garamond - Regular

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Calibri - Regular

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Minion Pro - Regular

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Optima LT Std - Roman

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```

Swiss 721 BT - Roman

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
```