

Digital Media: Associate in Science - Non-Transfer

Have you ever wanted to create professional videos, grow your social media presence, or express an idea through custom animations? Sure, these sound fun, but what if you could make a living doing exactly these and make the jump from media consumer to the creator? The Digital Media program focuses on current industry trends in hardware and software to equip you with the tools you need to become a next-generation storyteller.

Please see a Pathways Counselor: Create an education plan customized to meet your needs. [Contact a Counselor](#)

Transfer Majors/Award Focus

- Digital Media, Non-transfer A.S.
- Digital Media Certificate, Focus: Digital Media Design, Digital Visual Effects, Social Media Specialist, Video Production

GE Pattern/Units

- GE Pattern: Option A
- Total Units: 61



Program maps indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course [catalog](#).

Semester 1

16 Units

✓	COURSE	TITLE	UNIT
<input type="checkbox"/>	DIG-110	Introduction to Digital Media	3
<input type="checkbox"/>	COMM-103	Interpersonal Communication	3
<input type="checkbox"/>	ENVS-100	Humans and Scientific Inquiry	3
<input type="checkbox"/>	GUID-116	Integrative Career/Life Planning	3
<input type="checkbox"/>	ENGL-101	College Composition	4

Semester 2

15 Units

✓	COURSE	TITLE	UNIT
<input type="checkbox"/>	DIG-180	Digital Media Design	3
<input type="checkbox"/>	DIG-190	Video Production I	3
<input type="checkbox"/>	THA-136	Cultural History of American Motion Pictures	3
<input type="checkbox"/>	ART-131	Introduction to Digital Art	3
<input type="checkbox"/>	MATH-115	Ideas of Mathematics	3

Career Options

Video Editor (SM), A, B)
Camera Operators, TV, Video (SM, A, B)
Social Media Strategists (SM, A, B)
Find more careers: msjc.emsicc.com

Required Education: SM: some college; C: Certificate; A: Associate,
B: Bachelor's, M: Master's; D: Doctorate



Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester.

Semester 3**15 Units**

✓	COURSE	TITLE	UNIT
<input type="checkbox"/>	DIG-592	Digital Video Design II	3
<input type="checkbox"/>	DIG-581	Social Media Marketing	3
<input type="checkbox"/>	PS-101	Introduction to American Government and Politics	3
<input type="checkbox"/>	COMM-108	Intercultural Communication	3
<input type="checkbox"/>	DIG-570	Motion Graphics	3

Semester 4**15 Units**

✓	COURSE	TITLE	UNIT
<input type="checkbox"/>	DIG-598	Digital Media Project Management	3
<input type="checkbox"/>	PHOT-125	Digital Photography Production I	3
<input type="checkbox"/>	DIG-582	Advanced Social Media Marketing	3
<input type="checkbox"/>	BADM-104	Business Communications	3
<input type="checkbox"/>	AUD-140	Beginning Studio Recording	3

Work Experience

Sign up for a special project or internship opportunity. Gain [work experience](#) and earn credits.

Scheduling Notes

Please note that some DIG courses are Fall or Spring classes only.

DIG students have access to equipment rentals and a dedicated tutor center to provide access to the gear and software needed to succeed in their courses

Helpful Hints

Not familiar with computers? Consider taking an intro to computing class before entering a DIG course.

DIG is committed to staying on the front edge of technology and software trends to give you the training you need to work in the current industry.

Not sure what area of Digital Media you are interested in? DIG110 covers it all!