PROGRAM MAP: CATALOG YEAR: 2023-24



Communication Studies 2.0: Associate in Arts for Transfer Human Focus - CSU

Imagine understanding media communications, branding, persuasion, and public relations as they work in today's digital world and how they can bring you success? MSJC offers courses in communication that are highly sought after both in relationships and in the business world. Employers are looking for people with the ability to express themselves clearly, to speak persuasively, to think on their feet, and to work well with others.

Please see a Pathways Counselor: Transfer degrees require a minimum of 60 semester CSU transferable units or UC semester transferable units with a minimum 2.0 GPA overall. <u>Contact a Counselor</u> to create an education plan customized to meet your needs.

Transfer Majors/Award Focus

- Communication Studies 2.0, A.A.-T, CSU, Focus: Human, Performance, Professional
- Communication Studies 2.0, A.A.-T, CSUSM, UC

GE Pattern/Units

• GE Pattern: Option B

Total Units: 60

Program maps indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course catalog

Semester 1 16 Units

| ie: | COURSE | TITLE | UNIT |
|-----|----------|----------------------------------|------|
| | ENGL-101 | College Composition | 4 |
| | HIST-111 | U.S. History to 1877 | 3 |
| | COMM-100 | Public Speaking | 3 |
| | MATH-140 | Introduction to Statistics | 3 |
| | CSCR-116 | Integrative Career/Life Planning | 3 |

Semester 2 16 Units

| 1187+ | COURSE | TITLE | UNIT |
|-------|---------------------------------------|---|------|
| | COMM-104 | Argumentation and Debate | 3 |
| | COMM-106 | Small Group Communication | 3 |
| | COMM-120 | Survey of Communication Studies | 3 |
| | SPAN-101 or FREN-101 or ASL-100 | Elementary Spanish I or Elementary French I or American Sign Language I | 4 |
| | PS-101 | Introduction to American Government and Politics | 3 |

Career Options

Administrative service managers (B)
Marketing, Public Relations, & Advertising (B)
Journalist (B)

Find more careers: <u>msjc.emsicc.com</u> | Required Education: B: Bachelor's

Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester

| 5 | Semeste | 15 Units | | |
|---|---------|---------------------------------------|--|------|
| | i ide | COURSE | TITLE | UNIT |
| | | COMM-113 | Oral Interpretation of Literature | 3 |
| | | COMM-103 | Interpersonal Communication | 3 |
| | | SPAN-102 or FREN-102 or ASL-101 | Elementary Spanish II or Elementary French II or American Sign Language II | 4 |
| | | ANTH-101 | Biological Anthropology | 3 |
| | | ANTH-111 | Biological Anthropology Lab | 1 |
| | | COMM-299 | Special Projects: Communication | 1 |

| Semester 4 | | | 13 Units |
|-----------------|--|--|----------|
| 16 1 | COURSE | TITLE | UNIT |
| | COMM-516 or COMM-108 | Gender and Communication or Intercultural Communication | 3 |
| | PS-103/ETHS-103 or HIST-160/ETHS-160 or LIT-275/ETHS-275 or LIT-280/ETHS-280 | Ethnic Politics in America or Black History in the American Context or Latinx/Chicanx Literature or Multiethnic Literature | 3 |
| | ENVS-101 | Environmental Science | 3 |
| | COMM-110 | Communications Media Survey | 3 |
| | COMM-160 | Debate and Forensics Activities | 1 |

Notes:

Language Requirement: Some CSU's require the equivalency of an intermediate language proficiency for graduation. Please see a counselor for more detail regarding specific CSU major and graduation requirements.

Communication Club

The Communication Club provides a place outside of the classroom where students are able to meet other students, interact with other clubs, work on their academic goals, and enhance their communication skills. The Communication Club offers a variety of student-driven activities, such as the speech tournament, world speech day, Talon Newspaper, bowling nights, movie nights, and much more. Some of the

Work Experience

Sign up for a special project or internship opportunity. Gain work experience and earn credits.

- 1. Special Projects
- 2. Internship/Apprenticeship

objectives include promoting and encouraging the study of communication studies. Uniting students that attend MSJC to work together to improve their communication skills. To promote and encourage personal and academic growth by providing a positive and healthy environment for members to self-disclose. The Communication Club honors students by providing a place to meet new people and have fun. Contact the faculty advisor, Basemeh Rihan (Email Basemeh) for details.