ARTS, COMMUNICATION & DESIGN PATHWAY PROGRAM MAP: CATALOG YEAR: 2023-24



Communication Studies 2.0: Associate in Arts for Transfer Professional Focus - CSU

Imagine understanding media communications, branding, persuasion, and public relations as they work in today's digital world and how they can bring you success? MSJC offers courses in communication that are highly sought after both in relationships and in the business world. Employers are looking for people with the ability to express themselves clearly, to speak persuasively, to think on their feet, and to work well with others.

Please see a Pathways Counselor: Transfer degrees require a minimum of 60 semester CSU transferable units or UC semester transferable units with a minimum 2.0 GPA overall. <u>Contact a Counselor</u> to create an education plan customized to meet your needs.

Transfer Majors/Award Focus

- Communication Studies 2.0, A.A.-T, CSU, Focus: Human, Performance, Professional
- Communication Studies 2.0, A.A.-T, CSUSM, UC

GE Pattern/Units

• GE Pattern: Option B

Total Units: 61

Program maps indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course catalog

Semester 1 16 Units

	COURSE	TITLE	UNIT
	ENGL-101	College Composition	4
	HIST-111 or HIST-112	U.S. History to 1877 or U.S. History Since 1865	3
	COMM-100	Public Speaking	3
	MATH-140	Introduction to Statistics	3
	PSYC-101	Introduction to Psychology	3

Semester 2 13 Units

165-	COURSE	TITLE	UNIT
	COMM-104	Argumentation and Debate	3
	COMM-113	Oral Interpretation of Literature	3
	SPAN-101 or FREN-101 or ASL-100	Elementary Spanish I or Elementary French I or American Sign Language I	4
	PS-101	Introduction to American Government and Politics	3

Career Options

Administrative service managers (B)
Marketing, Public Relations, & Advertising (B)
Journalist (B)

Find more careers: <u>msjc.emsicc.com</u> | Required Education: B: Bachelor's

Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester

Semester 3 17 Units

164	COURSE	TITLE	UNIT
	COMM-117	Organizational Communication	3
	COMM-106	Small Group Communication	3
	SPAN-102 or FREN-102 or ASL-101	Elementary Spanish II or Elementary French II or American Sign Language II	4
	ANTH-101	Biological Anthropology	3
	ANTH-111	Biological Anthropology Lab	1
	COMM-103	Interpersonal Communication	3

Semester 4 15 Units

 	COURSE	TITLE	UNIT
	COMM-516 or COMM-108	Gender and Communication or Intercultural Communication	3
	PS-103/ETHS-103 or HIST-160/ETHS-160 or LIT-275/ETHS-275 or LIT-280/ETHS-280	Ethnic Politics in America or Black History in the American Context or Latinx/Chicanx Literature or Multiethnic Literature	3
	ENVS-101	Environmental Science	3
	COMM-119	Public Relations	3
	COMM-120	Survey of Communication Studies	3

Notes:

Language Requirement: Some CSU's require the equivalency of an intermediate language proficiency for graduation. Please see a counselor for more detail regarding specific CSU major and graduation requirements.

Work Experience

Sign up for a special project or internship opportunity. Gain $\underline{\text{work experience}}$ and earn credits.

- 1. Special Projects
- 2. Internship/Apprenticeship

