ARTS, COMMUNICATION & DESIGN PATHWAY PROGRAM MAP: CATALOG YEAR: 2023-24



Communication Studies 2.0: Associate in Arts for Transfer UC

Imagine understanding media communications, branding, persuasion, and public relations as they work in today's digital world and how they can bring you success? MSJC offers courses in communication that are highly sought after both in relationships and in the business world. Employers are looking for people with the ability to express themselves clearly, to speak persuasively, to think on their feet, and to work well with others.

Please see a Pathways Counselor: Transfer degrees require a minimum of 60 semester CSU transferable units or UC semester transferable units with a minimum 2.0 GPA overall. <u>Contact a Counselor</u> to create an education plan customized to meet your needs.

Transfer Majors/Award Focus

- Communication Studies 2.0, A.A.-T, CSU, Focus: Human, Performance, Professional
- Communication Studies 2.0 , A.A.-T, CSUSM, UC

GE Pattern/Units

- GE Pattern: Option C
- Total Units: 63

Program maps indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/ semester or 30 units/year). Some of the courses listed may be substituted by another course. Please view these options in the official course <u>catalog</u>.

Semester 1			16 Units
10-1	COURSE	TITLE	UNIT
	ENGL-101	College Composition	4
	PS-101, or HIST-111, or HIST-112	Introduction to American Government and Politics, U.S. History to 1877, or U.S. History Since 1865	3
	COMM-100	Public Speaking	3
	MATH-140	Introduction to Statistics	3
	ANTH-145	Introduction to Linguistic Anthropology	3

Semester 2			15 Units
	COURSE	TITLE	UNIT
	ENGL-103	Critical Thinking and Writing	3
	COMM-115	Persuasion	3
	COMM-120	Survey of Communication Studies	3
	THA-137	Introduction to World Cinema	3
	PS 103/ETHS 103, HIST 160/ETHS 160, LIT 240/ETHS 240, LIT 275/ETHS 275, or LIT 280/ETHS 280	Ethnic Politics in America Black History in American Context American Indian Literature Latinx/Chicanx Literature Multiethnic Literature	3

This program map is not a guarantee of course availability or financial aid applicability.

ARTS, COMMUNICATION & DESIGN PATHWAY PROGRAM MAP: CATALOG YEAR: 2020-21



Marketing, Public Relations, & Advertising (B) Journalist (B)

Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester

Find more careers: msic.emsicc.com | Required Education: B: Bachelor's

Semester	16 Units		
lis-	COURSE	TITLE	UNIT
	ART-100	Art Appreciation	3
	COMM-104	Argumentation and Debate	3
	ANTH-101	Biological Anthropology	3
	ANTH-111	Biological Anthropology Lab	1
	COMM-110	Communications Media Survey	3
	COMM-103	Interpersonal Communication	3

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18 -	COURSE	TITLE	UNIT
	COMM-516	Gender and Communication	3
	COMM-108	Intercultural Communication	3
	ENVS-100	Humans and Scientific Inquiry	3
	PSYC-101	Introduction to Psychology	3
	SPAN-101 or FREN-101 or ASL-100	Elementary Spanish I or Elementary French I or American Sign Language I	4

Notes:

For students who did not meet the LOTE requirement in high school, they may fulfill Area 6 by demonstrating proficiency by completing ASL-100 American Sign Language I, FREN-101 Elementary French I or SPAN-101 Elementary Spanish I with a grade C or better. Languages other than English for Native Speakers are also acceptable for meeting this requirement.

Although not an IGETC requirement, MSJC may certify completion of the CSU graduation requirement in U.S. History, Constitution and American Ideals with PS-101/101H and HIST-111/111H or HIST-112/112H. Courses used to meet this requirement may also be used to satisfy IGETC Subject Area 4 requirements.

Work Experience

Sign up for a special project or internship opportunity. Gain work experience and earn credits.

Communication Club

The Communication Club provides a place outside of the classroom where students are able to meet other students, interact with other clubs, work on their academic goals, and enhance their communication skills. The Communication Club offers a variety of student-driven activities, such as the speech tournament, world speech day, Talon Newspaper, bowling nights, movie nights, and much more. Some of the

objectives include promoting and encouraging the study of communication studies. Uniting students that attend MSJC to work together to improve their communication skills. To promote and encourage personal and academic growth by providing a positive and healthy environment for members to self-disclose. The Communication Club honors students by providing a place to meet new people and have fun. Contact the faculty advisor, Basemeh Rihan (Email Basemeh) for details.

13 Units

