# ARTS, COMMUNICATION & DESIGN PATHWAY PROGRAM MAP: CATALOG YEAR: 2023-24



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## Digital Media: Associate in Science - Non-Transfer

Have you ever wanted to create professional videos, grow your social media presence, or express an idea through custom animations? Sure, these sound fun, but what if you could make a living doing exactly these and make the jump from media consumer to the creator? The Digital Media program focuses on current industry trends in hardware and software to equip you with the tools you need to become a next-generation storyteller.

*Please see a Pathways Counselor:* A local degree requires a minimum of 60 degree-applicable units with a minimum 2.0 GPA overall. <u>Contact a Counselor</u> to create an education plan customized to meet your needs.

#### Transfer Majors/Award Focus

- Digital Media, Non-transfer A.S.
- Digital Media Certificate, Focus: Digital Media Design, Digital Visual Effects, Social Media Specialist, Video Production

### **GE Pattern/Units**

GE Pattern: Option A

*Financial aid* is determined by the number of credit hours

you take in a semester. Maximize your financial aid by taking

Total Units: 61

**Program maps** indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/semester or 30 units/year). If you are a part-time student, start Semester 1 courses and follow the course sequence. Some of the courses listed may be substituted by another course. Please view these options in the official course <u>catalog</u>.

Jennester 1	Semester	1
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Semester 1			10 0///15
<u>.</u>	COURSE	TITLE	UNIT
	DIG-110	Introduction to Digital Media	3
	COMM-103	Interpersonal Communication	3
	ENVS-100	Humans and Scientific Inquiry	3
	CSCR-116	Integrative Career/Life Planning	3
	ENGL-101	College Composition	4

Semeste	Semester 2		
	COURSE	TITLE	UNIT
	DIG-180	Digital Media Design	3
	DIG-190	Video Production I	3
	THA-136	Cultural History of American Motion Pictures	3
	ART-131	Introduction to Digital Art	3
	MATH-115	Ideas of Mathematics	3

#### **Career Options**

Video Editor (SM, A, B) Camera Operators, TV, Video (SM, A, B) Social Media Strategists (SM, A, B)

Social Media Strategists (SM, A, B)12-15 units per semester.Find more careers: msjc.emsicc.com | Required Education: SM:<br/>some college; C: Certificate; A: Associate, B: Bachelor's

This program map is not a guarantee of course availability or financial aid applicability.

Semester 3			15 Units	
		COURSE	TITLE	UNIT
		DIG-592	Digital Video Design II	3
		DIG-181	Social Media Marketing	3
		PS-101	Introduction to American Government and Politics	3
		ART 104	World Art	3
		DIG-570	Motion Graphics	3

#### Semester 4

15 Units

18-	COURSE	TITLE	UNIT
	DIG-598	Digital Media Project Management	3
	PHOT-125	Digital Photography Production I	3
	DIG-582	Advanced Social Media Marketing	3
	BADM-104	Business Communications	3
	AUD-143	Beginning Pro Tools	3

## Work Experience

Sign up for a special project or internship opportunity. Gain work experience and earn credits.

#### **Scheduling Notes**

Please note that some DIG courses are Fall or Spring classes only.

DIG students have access to equipment rentals and a dedicated tutor center to provide access to the gear and software needed to succeed in their courses

#### **Helpful Hints**

Not familiar with computers? Consider taking an intro to computing class before entering a DIG course.

DIG is part of the Creative Media Department and is committed to staying on the front edge of technology and software trends to give you the training you need to work in the current industry.

Not sure what area of DIG you are interested in? Start with DIG 110. It covers it all!