PROGRAM MAP: CATALOG YEAR: 2023-24



Business: Small Business/Entrepreneurship Certificate

The Small Business/Entrepreneurship Certificate provides students with practical tools used in the small business environment. This certificate focuses on the critical thinking, technical, and soft skills needed to operate and work in a small business. Coursework includes explaining the various business functions as well as preparing and presenting a business plan.

Please see a Pathways Counselor: Create an education plan customized to meet your needs. Contact a Counselor

Transfer Majors/Award Focus

- Business Administration, A.S.-T CSU, CSUSM, UC
- Business Administration, Non-transfer A.S.
- Accounting Certificate
- Business Administration Certificate
- Facilities Management Certificate
- Small Business/Entrepreneurship Certificate

GE Pattern/Units

GE Pattern: n/aTotal Units: 24

Program maps indicate the major coursework and recommended general education courses to fulfill your degree in 2 years (approximately 15 units/semester or 30 units/year). If you are a part-time student, start Semester 1 courses and follow the course sequence. Some of the courses listed may be substituted by another course. Please view these options in the official course catalog.

Semester 1 12 Units

18	COURSE	TITLE	UNIT
	BADM-103	Introduction to Business	3
	BADM-104	Business Communications	3
	BADM-530	Small Business Entrepreneurship	3
	CAPP-122 or BADM-545	Using Microsoft Excel or Business Computer Applications	3

Semester 2 12 Units

i is the	COURSE	TITLE	UNIT
	BADM-201	Legal Environment of Business	3
	MGT-520	Principles of Marketing Management	3
	ACCT-124	Financial Accounting - Principles of Accounting I	3
	ECON-201	Principles of Macroeconomics	3

Career Options

Financial Manager (SM, B) Accountant (B, M)) General and Operations Manager (B) Management Analyst (B, M)

Find more careers: msjc.emsicc.com

Required Education: SM: some college; C: Certificate; A: Associate,

B: Bachelor's, M: Master's; D: Doctorate

Financial Aid

Financial aid is determined by the number of credit hours you take in a semester. Maximize your financial aid by taking 12-15 units per semester.